

# Brian Mayne's Goal MAPPING

## The Simple System for Sustainable Success

*“Goal Map your dreams  
and turn them into realities.”*

**Brian Mayne**



# Goal Mapping in Business

**Microsoft**

 **BARCLAYS**

 **PIRAEUS  
BANK**

**CO  
OP**

 **THE  
BODY  
SHOP**

**sky**



**BT** 

**Waitrose**

**SIEMENS**



  
Passion for Excellence





# Goal Mapping in Sport

**Katalin Konya**  
World Champion  
Kick Boxer



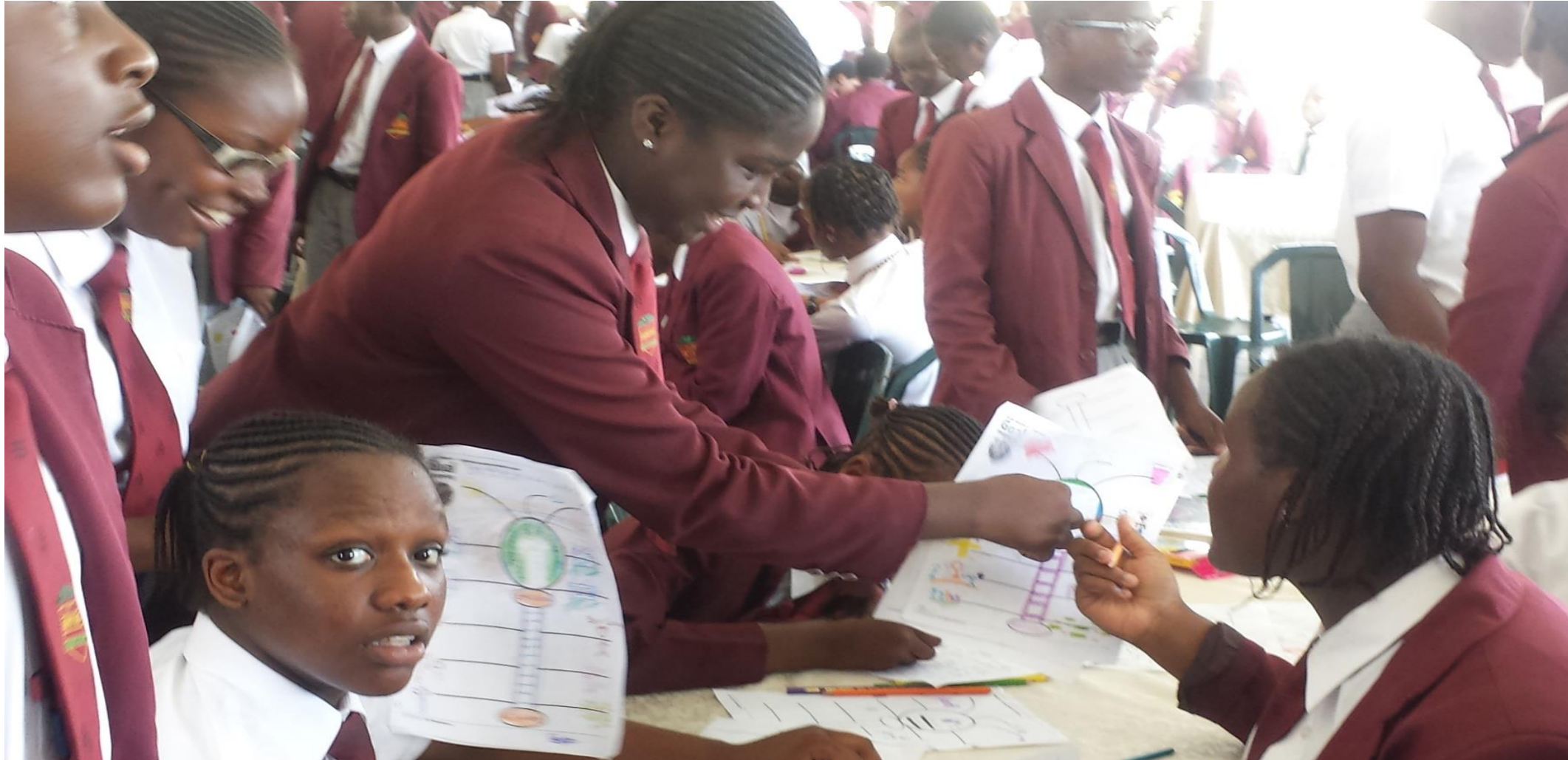


# Goal Mapping in Education





# Goal Mapping in Education



# Goal Mapping in the News

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## CNN THINKING BUSINESS

### The key to your next promotion? Paper and crayons.

By **Susanne Gargiulo**, for CNN  
October 7, 2014 -- Updated 1056 GMT (1856 HKT)

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# Goal Mapping Endorsements



**“Brian is one of the best at helping people create a world-class blueprint for their life – not just goals but sustainable success. His mapping systems are a blast and really effective.”**

**Anthony Robbins**

# The Goal Mapping System

Main Goal

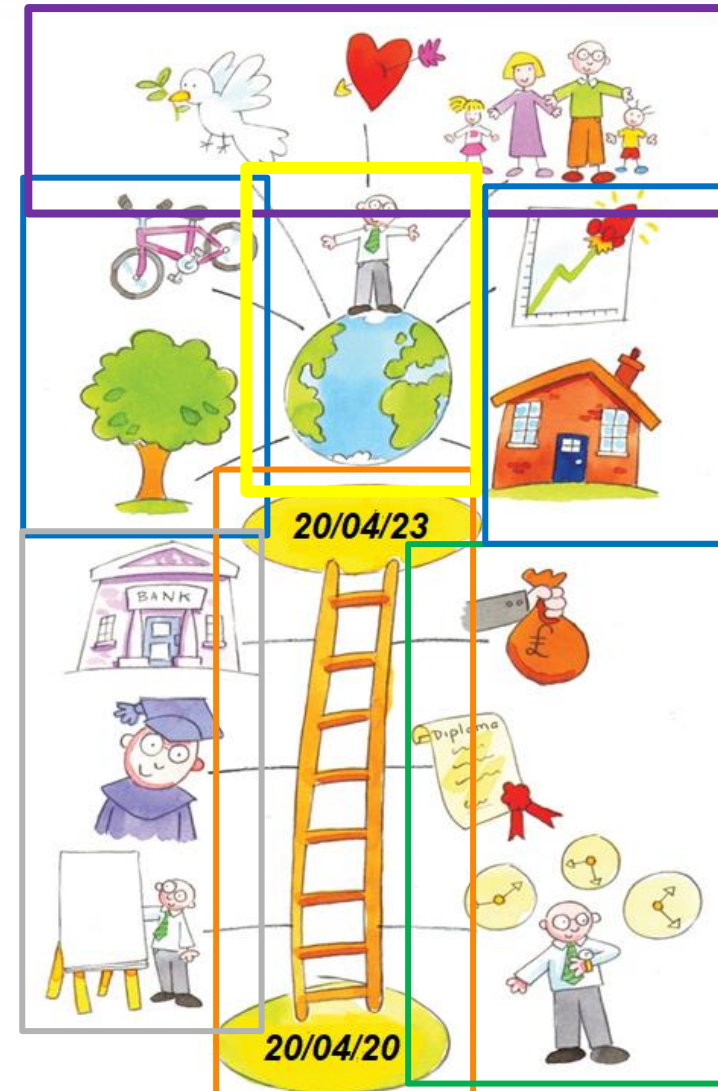
Side Goals

Why

When

How

Who





# My Personal Journey





# My Personal Journey

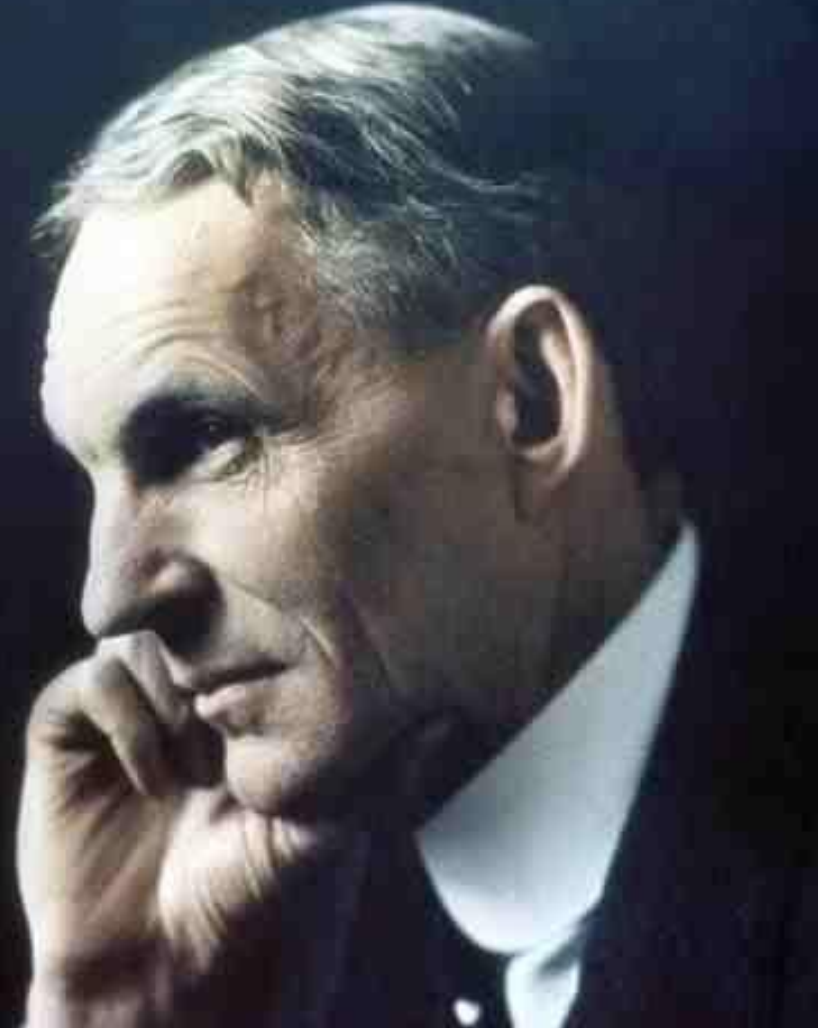




# The Power of Positive Thinking

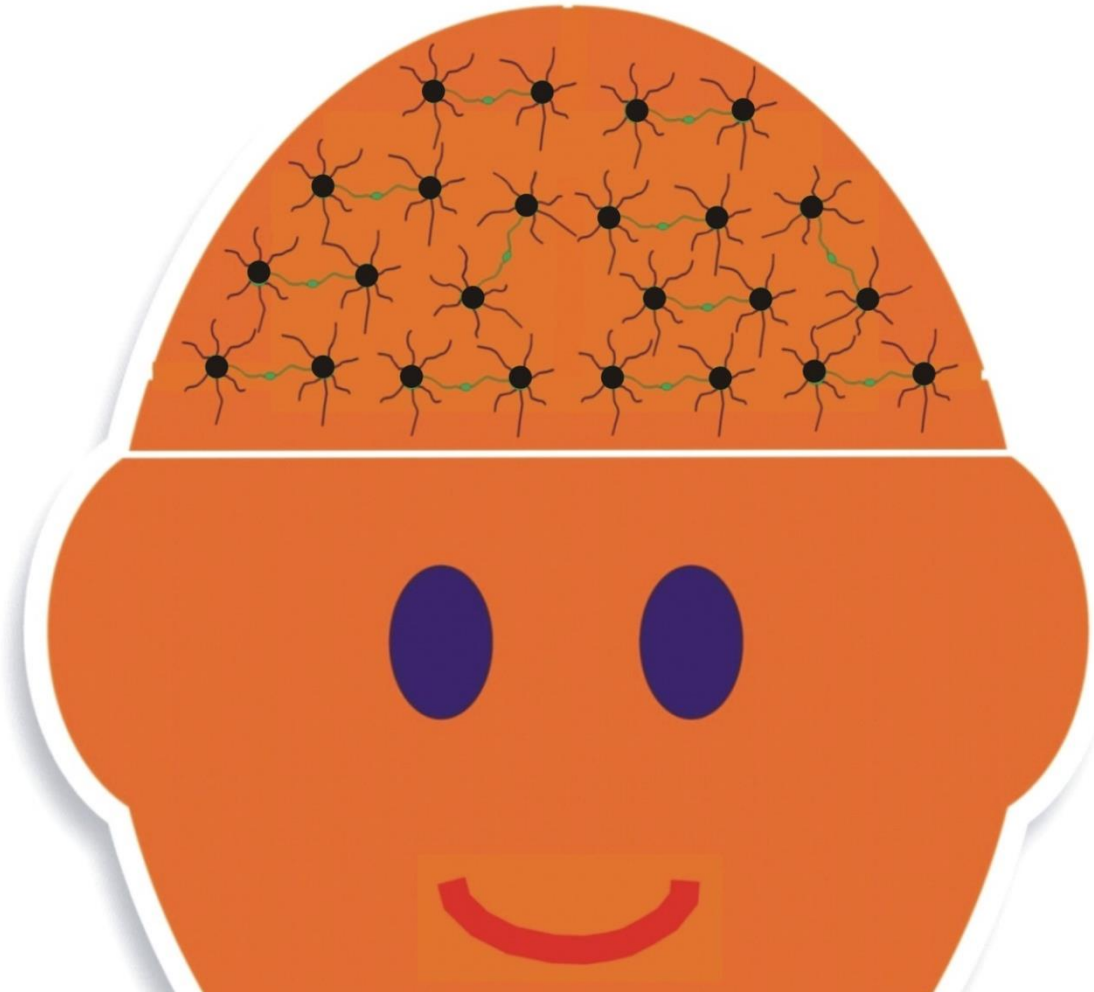
*“Whether you think you can  
or think you can’t  
you’re right.”*

- Henry Ford



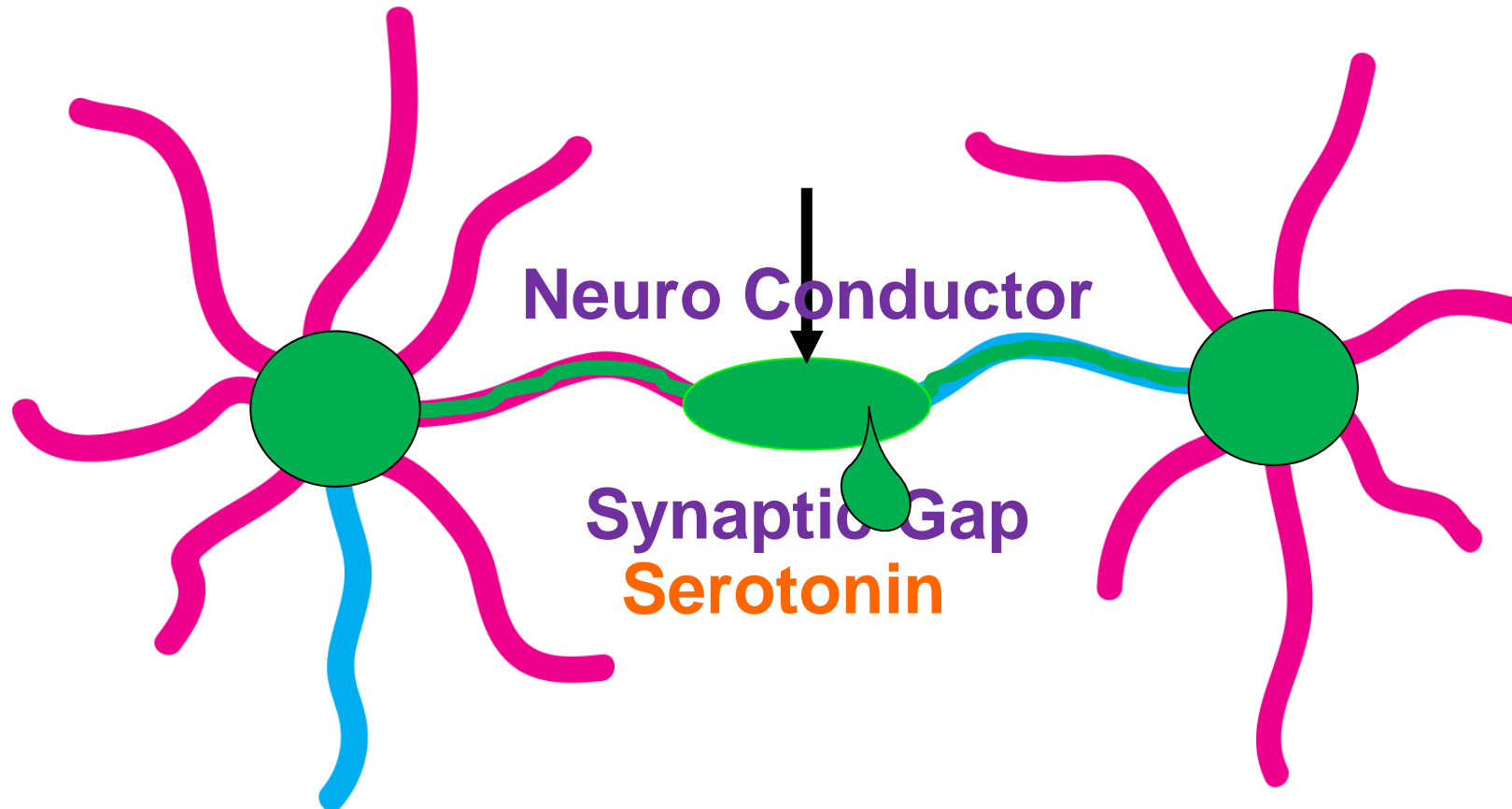
# The Science of Positive Thinking

**We Have Billions of Brain-Cells**



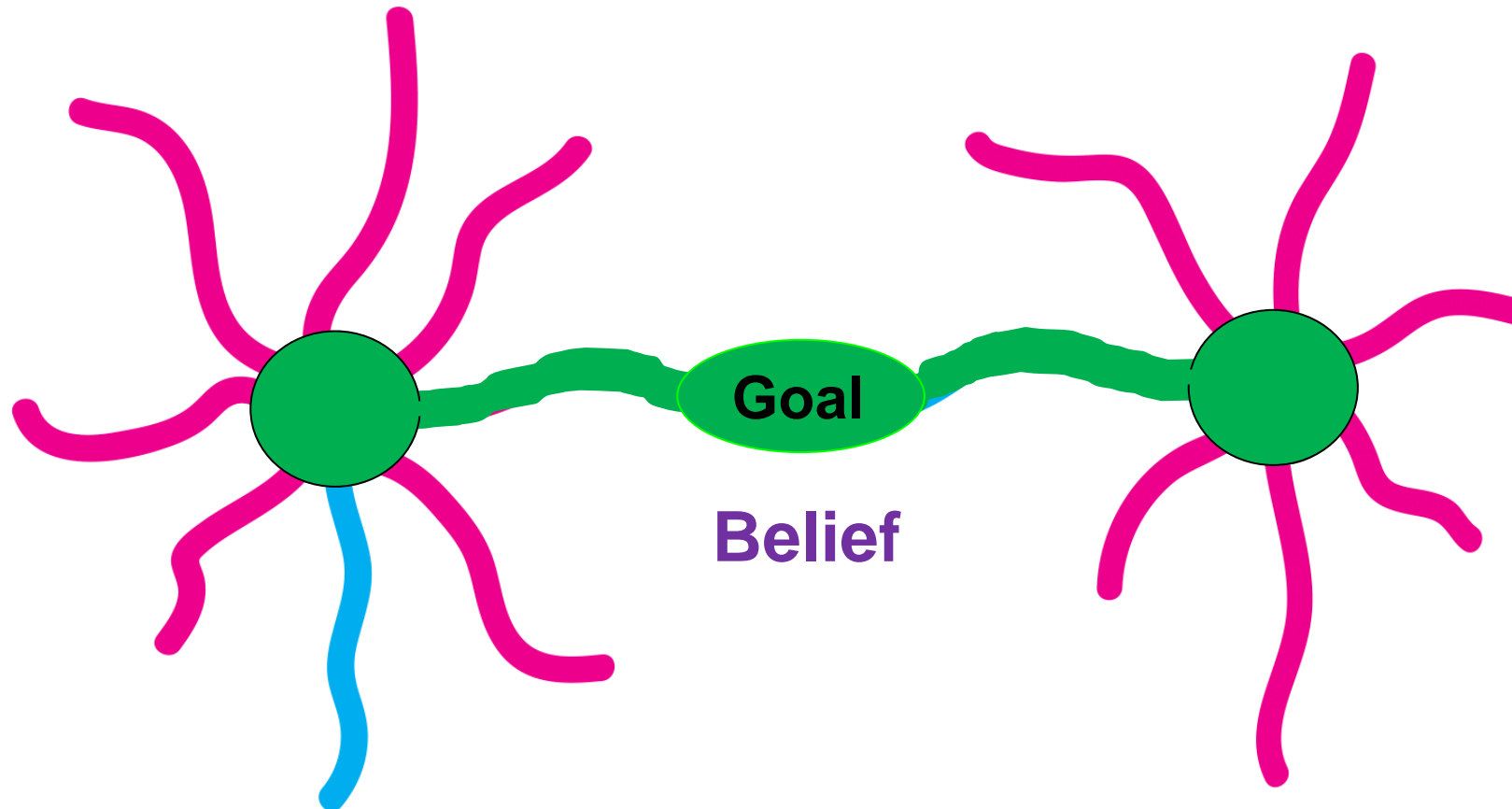


# The Science of Positive Thinking



# The Science of Positive Thinking

Goal-setting helps make more connections in our brain

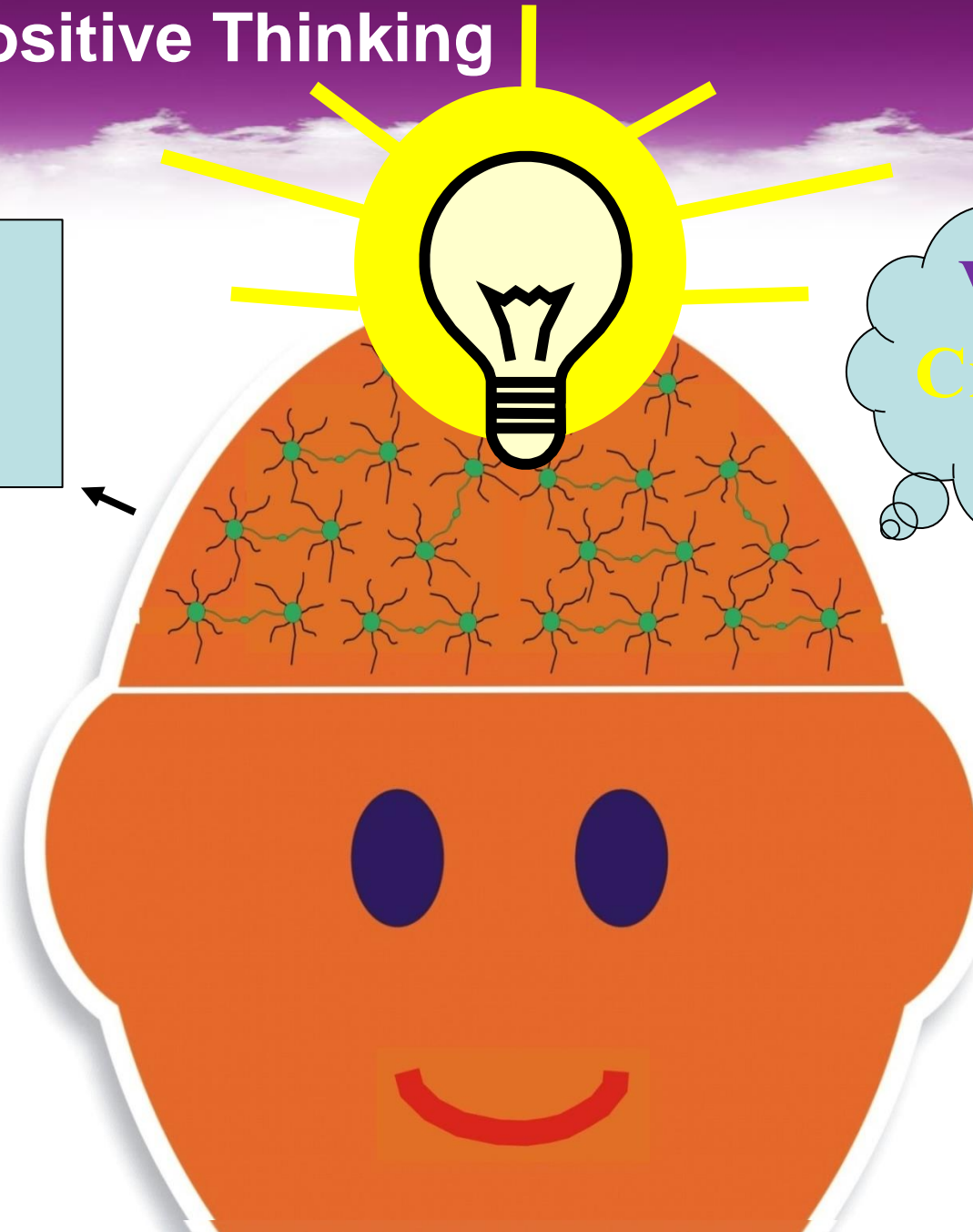




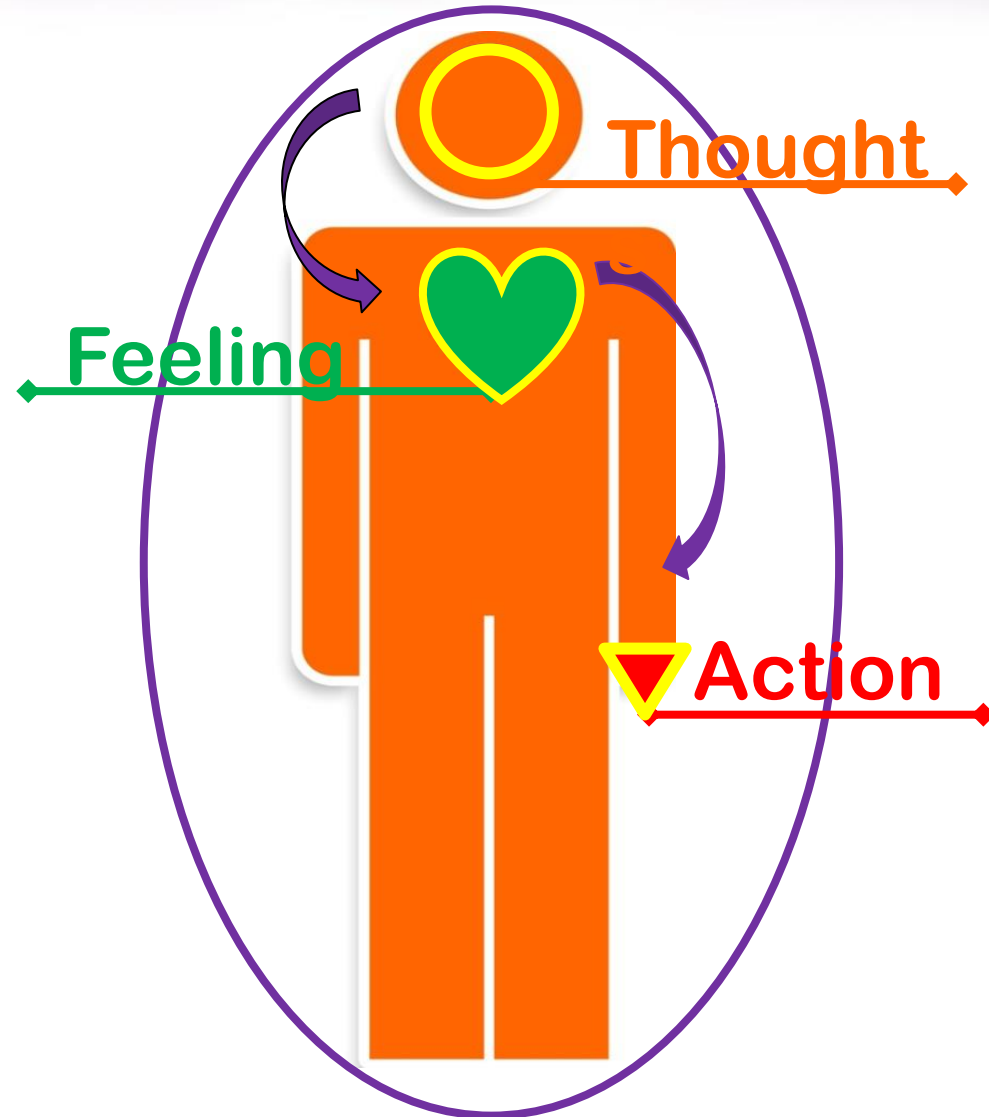
# The Science of Positive Thinking

- **Strategy**
- **Plan**
- **Action**

**Vision**  
**Creativity**  
**Ideas**

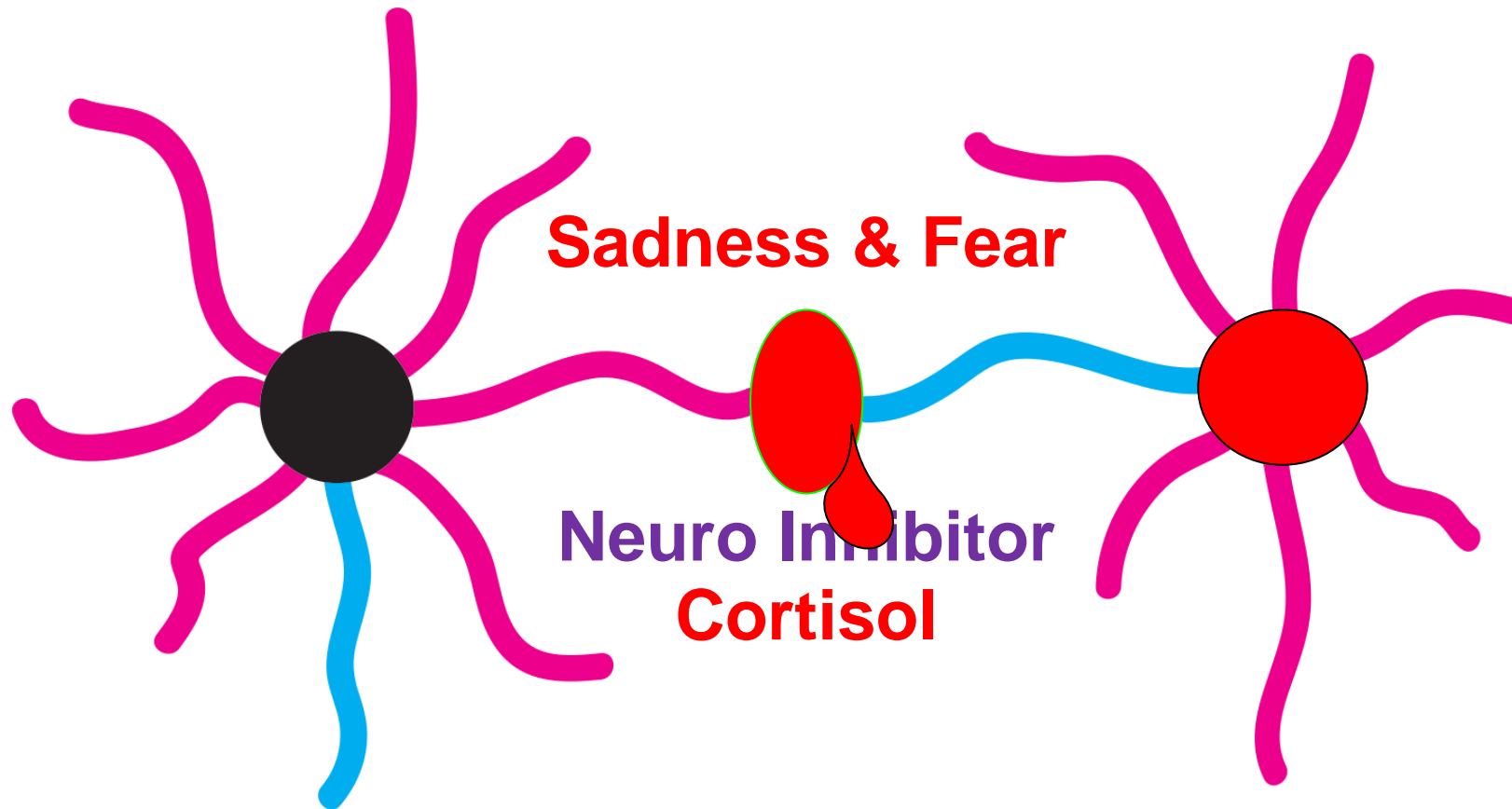


# Mind – Emotions - Body





# The Science of Positive Thinking



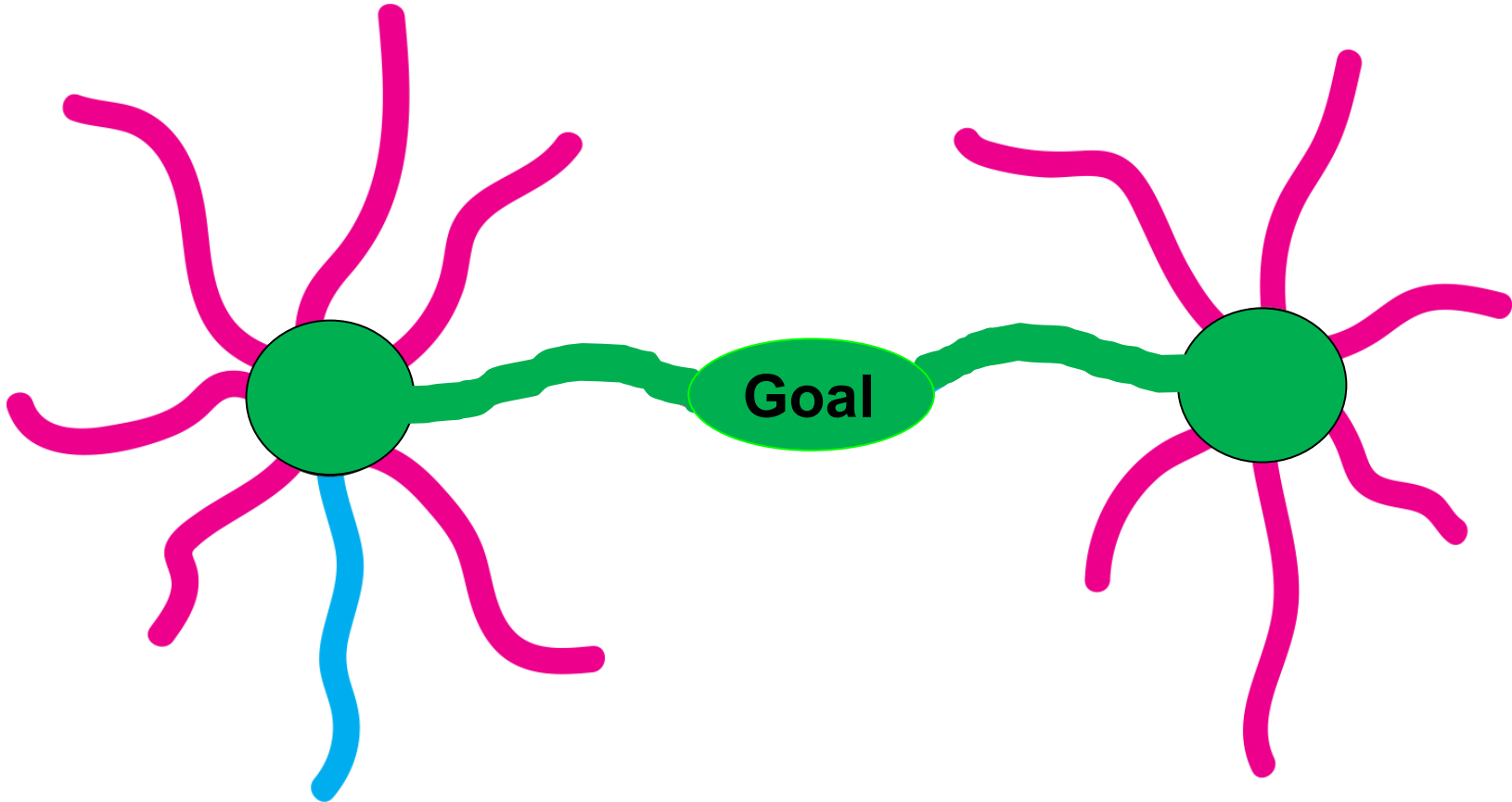
# The Science of Positive Thinking

The problem grows in our mind

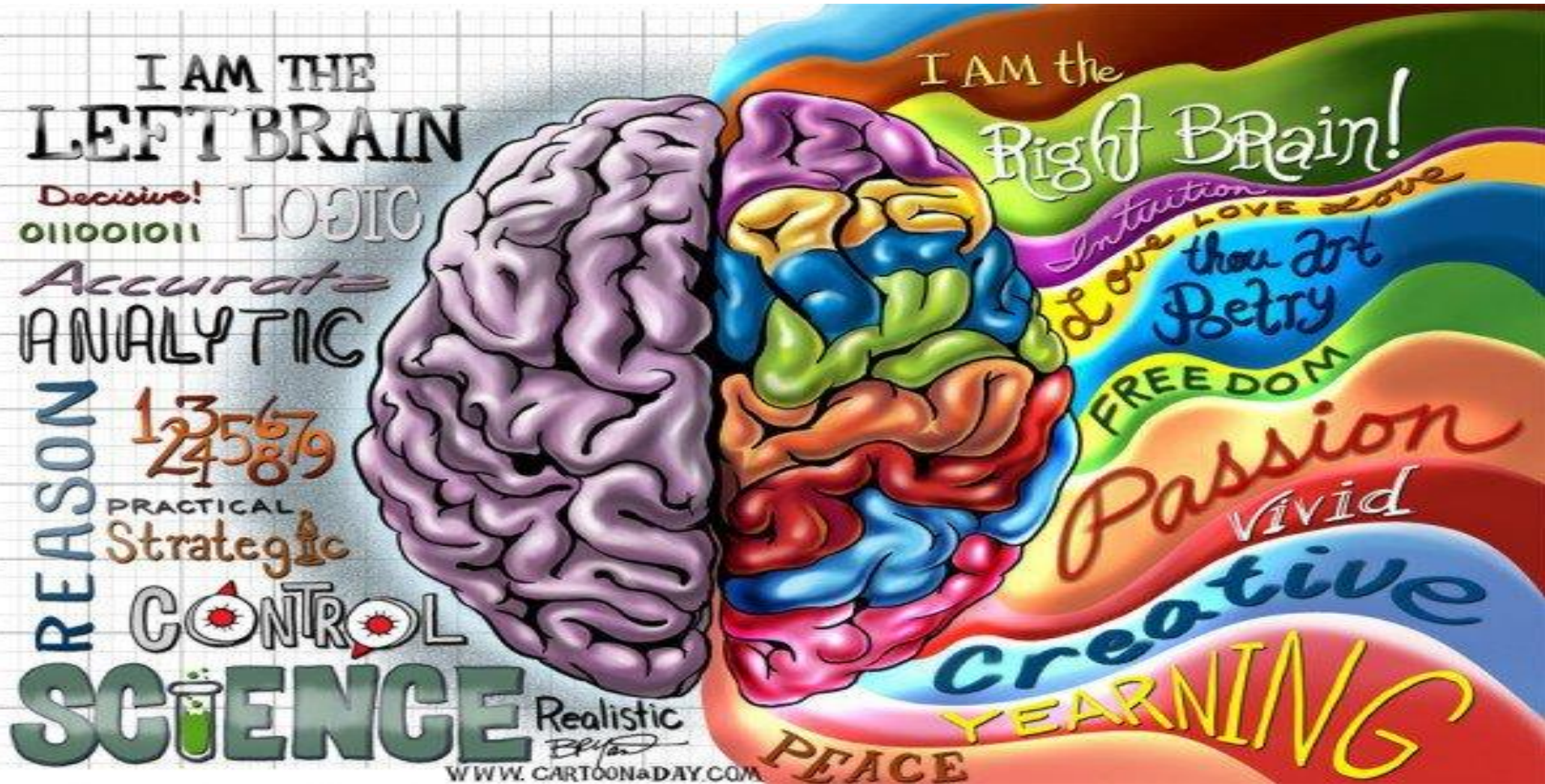




# The Power of Positive Thinking

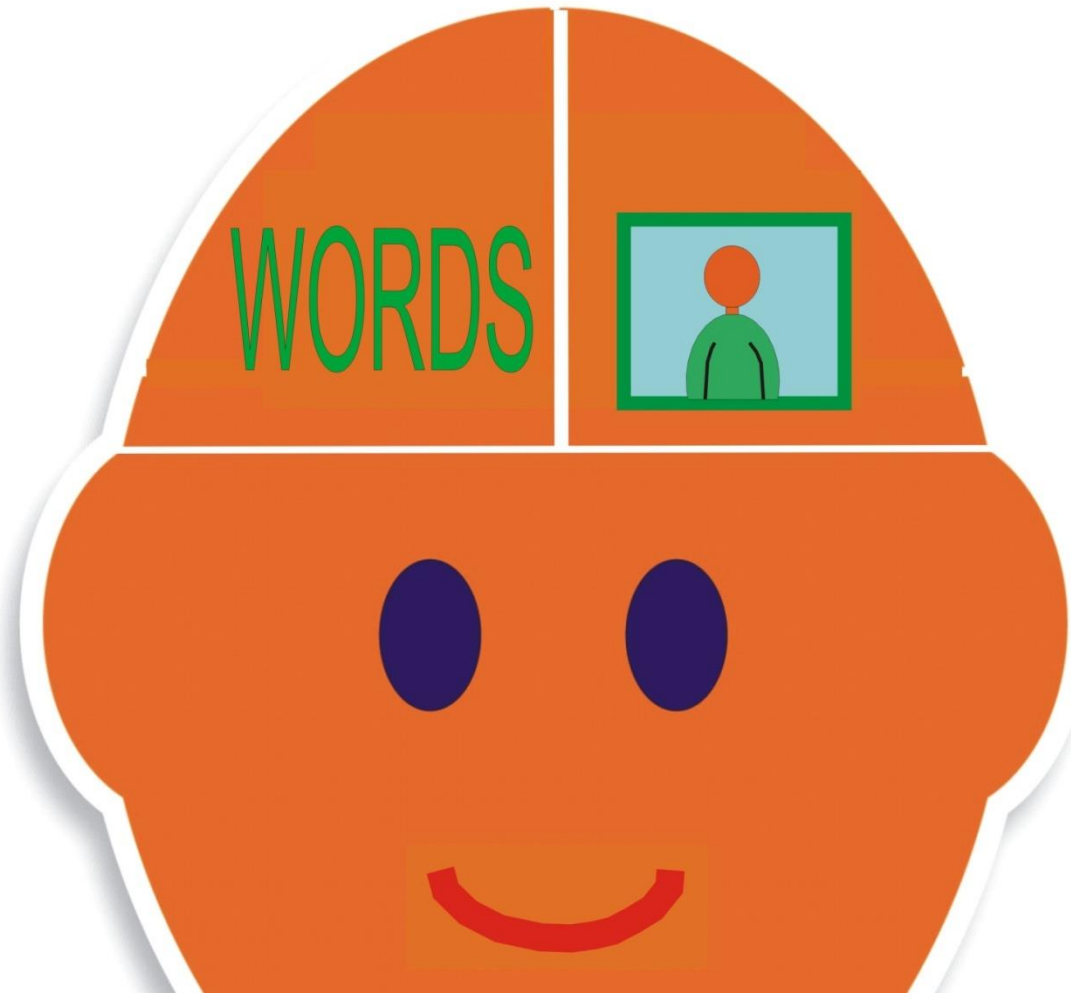


# The Science of Positive Thinking



# The Science of Positive Thinking

## Whole-Brain Activation





# Commanding Your Subconscious Genie

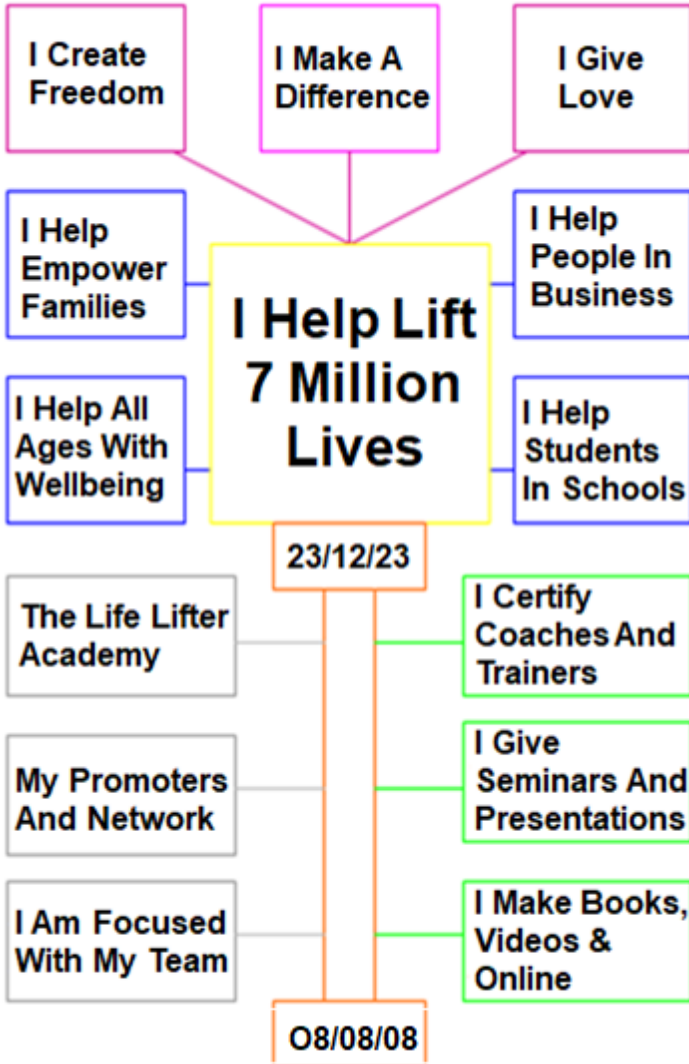
Conscious Mind  
Master of the Lamp  
Goal Command



Subconscious Mind  
Magical Genie  
Obeys our Wishes

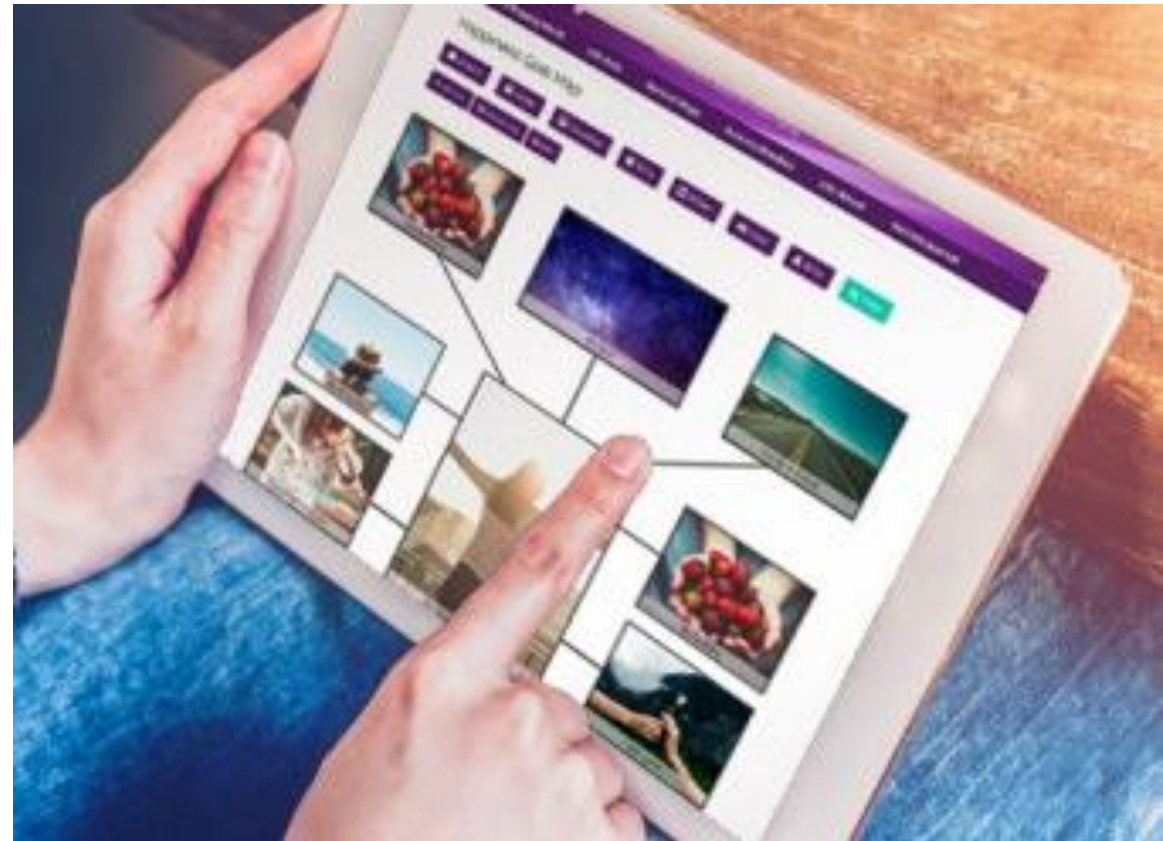


# The Goal Mapping Mission





# Create Your Goal Map on Paper or Online





# www.goalmapping.com

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## Welcome to Brian Mayne's World of Goal Mapping



Goal Mapping can help you turn your dreams into realities.

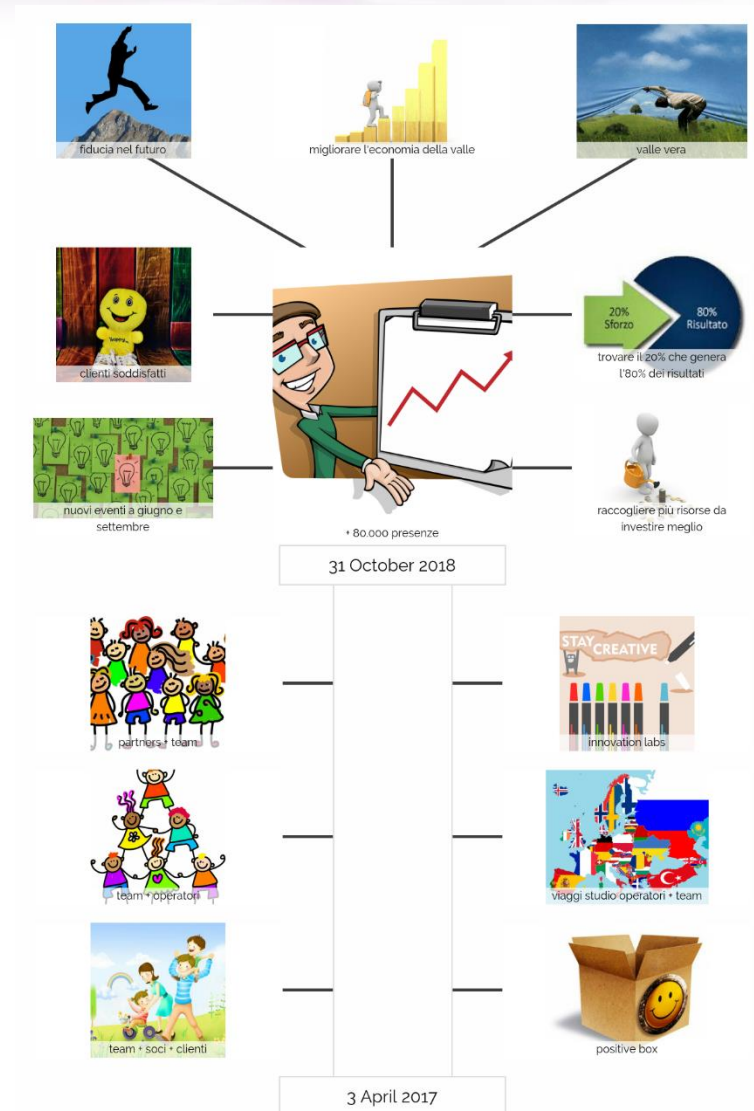
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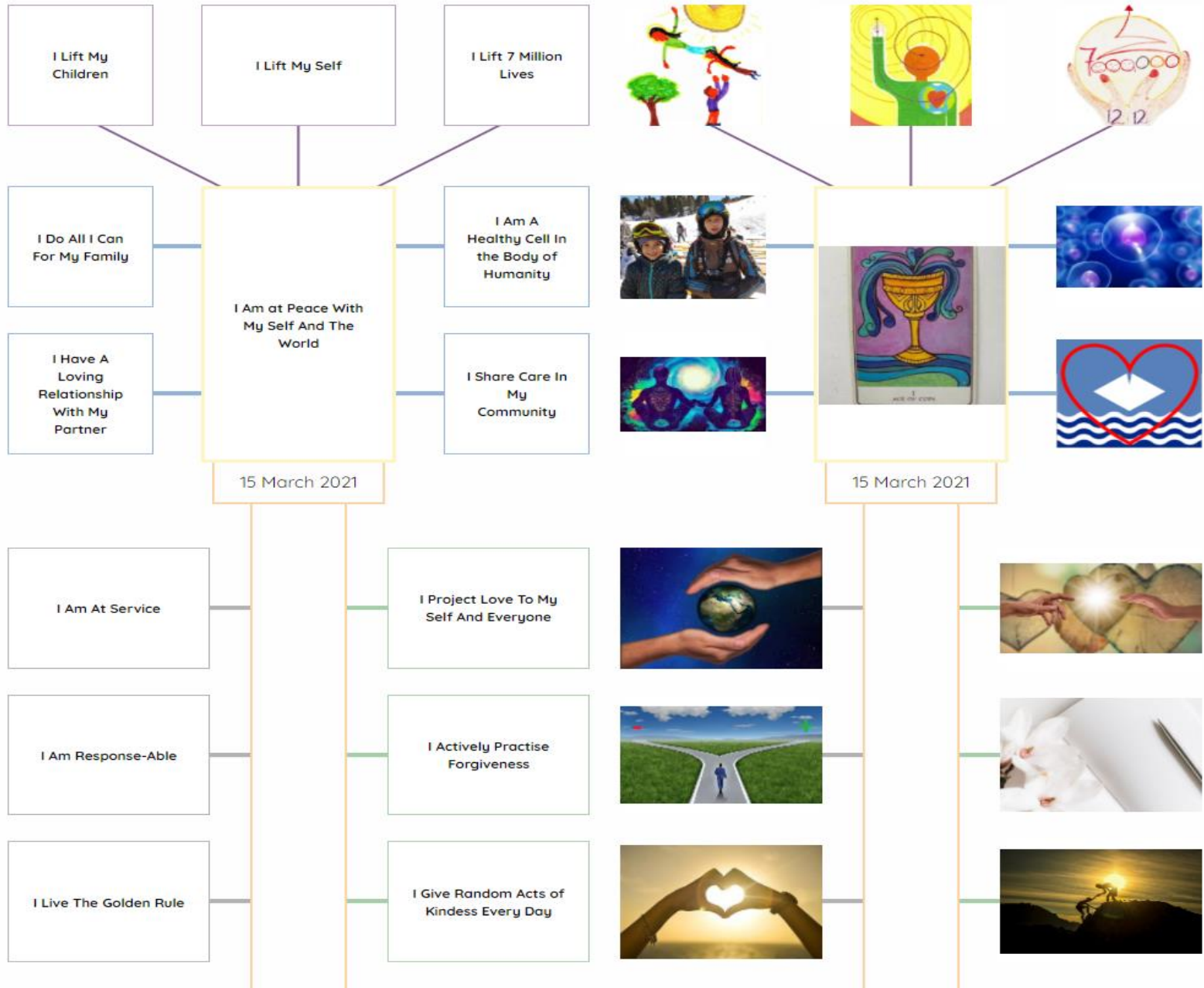
Choose the Goal Mapping membership that's right for you

# The Seven Steps of Goal Mapping

1. Dream = **what** do you want
2. Order = which goal is the **priority**
3. Draw = create right-brain **imagery**
4. Why = identify your **motivating** reasons
5. When = over what **period** of time
6. How = what **actions** will be needed
7. Who = whose **help** will you require







# Goal Mapping for Business

We are the Top Team

by Microsoft

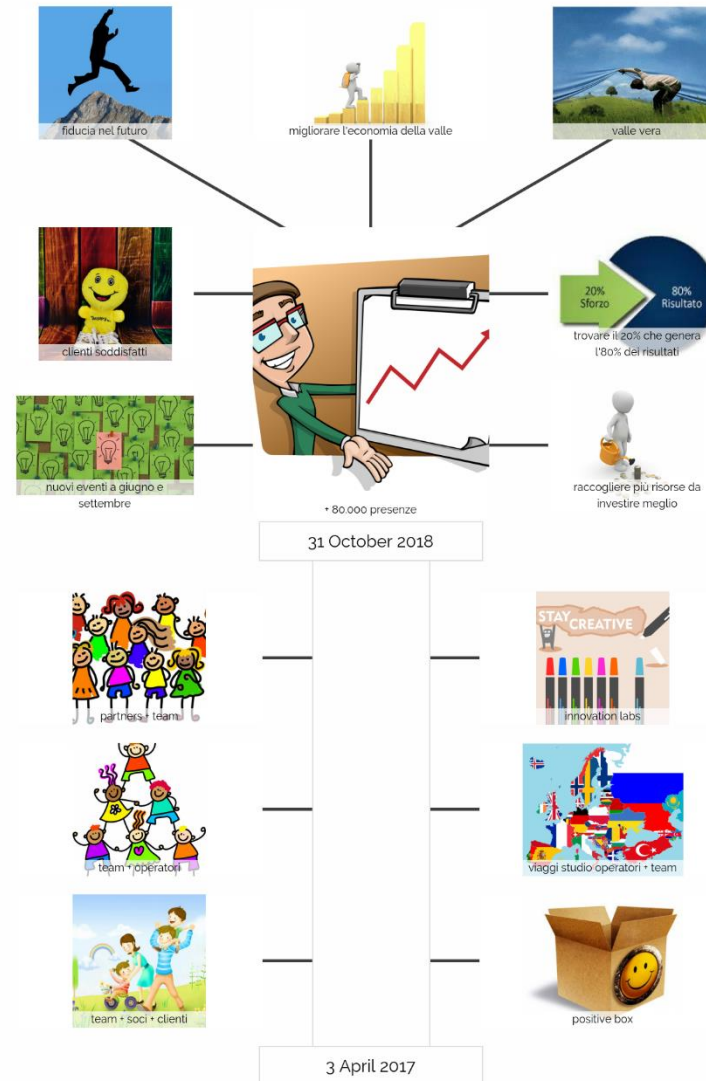
Sales-Team UK



# Goal Mapping for Business

Increase Tourism

by Italian  
Tourist Team





[www.goalmapping.com](http://www.goalmapping.com)

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Mayne's  
**Goal  
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Feel Your Best Feelings

Take Your Best Actions

Live Your Best Life

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Introduction to Goal Mapping

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